- Creation of textual or audiovisual content
- Multi-format versioning, content segmentation for different channels/audiences

News

Content

enrichment

production

- Generation of summaries, hashtags, image captions or descriptions
- Headline suggestion
- Automated translation
- Automated integration of archive elements, quotes and relevant content
- Content optimisation and enhancement
- Automated contextualisation
   Detection and correction of editorial bias



- Prioritising, recommending or personalising content
- Creating newsletters or social media posts
- Automation of publications
- Managing comments and interactions (chatbot)



- Personal assistant
- Monitoring and alert systems (websites, social media, etc.)
- Content recommendation
- Trend detection

## Al in the **News**



Search and evidence gathering

- Search, extraction, data and text mining
- Document summarisation and merging
- Automatic translation/transcription
- Source evaluation



- Cross-referencing and source comparison
- Pattern recognition
- Data analysis
- Semantic analysis
- Verification of audiovisual content